

*Music and emotions. That's what hi-fi is all about.*



**system**  
FIDELITY

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The story about System Fidelity is rather a simple one. There is a dedicated group of people, who want specific products, which they couldn't get from their suppliers and were confident enough that they can do it better.

They put one common goal in front of themselves - to offer the maximum of performance, highest possible build quality and reliability, all that for something which we usually call a "fair price". A statement heard by almost any manufacturer around. Why it should be any different with System Fidelity? Because for System Fidelity that is not really only a statement - it is something we once described as our religion. But not only that - our attitude towards the sound, based on decades of listening, based on our incredible love for music and, last but not least, based also on our vast experience in designing speakers and other high fidelity units, is the System Fidelity's leading star.

Not that many companies and hi-fi producers are around, founded on the same premises as System Fidelity. And after only 4 years of work, there is a complete product line up, which cannot leave cold any real sound & music enthusiast.



Music is your own experience, your own thoughts, your wisdom. If you don't live it, it won't come out of you. They teach you there's a boundary line to music. But, man, there's no boundary line to art.

*(Charlie "Bird" Parker)*



In fact, you should actually really see it and hear it to believe the quality and performance of the system 370. The timing, speed, attack and the openness of it's sound have no real comparision, not only in this price range, while at the same time the exclusivity of the visual design is a treat for everyone's eyes.





One person or thing can have a profound effect on another. And two...well, two can work miracles. They can change a whole town. They can change the world.

*(quote from Northern Exposure)*



# SYSTEM 300SE

Both units of our series 300SE are representing the core of the System Fidelity sound philosophy. No-nonsense design and a timeless, classic audiophile appearance, where all what really counts is behind the front plate. The uncompromised design incorporates a stabilized power supply for the amplifier, in the same style as in our top models of series 370, and minimalistic audio paths design for the highest level of musical reproduction. The CD-300SE is also build on the same premises, with it's lightning fast D/A conversion and uncompromised design of the main board.

But besides the superior sound quality, the system features also goodies to treat the users - A+B speakers drive possibility, ergonomic and beautiful aluminum remote control, and last but not least also a subwoofer out, a rather unusual feature in stereo amplifiers.

SA-300SE



CD-300SE





Life can't be all bad when for ten dollars  
you can buy all the Beethoven sonatas  
and listen to them for ten years.  
*(William F. Buckley)*



# SYSTEM 270



The new system 270 is placed in the medium range of our line-up, as a core system for anyone who would like the touch and feel of high valued electronics in a modern, warm design in combination with generous, smooth and lively sound of a real hi-fi. A logical step-up from our entry level systems, there are also some features which are making the life nicer - A+B speaker pairs connectivity, enough power for almost any domestic environment, and for driving of almost any speakers, MP3 discs playability of the CD-player, a system remote control with superb ergonomy, MP4 players input... the list can go on and on.



CD-270



SA-270



ST-270

To stop the flow of music would be  
like the stopping of time itself,  
incredible and inconceivable.  
*(Aaron Copland)*





# SYSTEM 250



A starting point in our product line-up, the system 250 consists of a stereo amplifier SA-250, an AM/FM RDS stereo tuner ST-250, a CD-player CD-250, an AM/FM RDS stereo receiver RS-250 and, last but not least, the newest addition to the line, a network player ST-255NET. All members of the family are perhaps low in price, but bold in performance - also confirmed by numerous reviews in expert hifi magazines. The classical hi-fi visual appearance seems to become a favourite among many hifi enthusiasts, and as one reviewer said describing the system, it doesn't take a lot of money to get a truly good and genuine hifi system.



The latest models of our 250 line, the stereo receiver RS-250 and the network player with an internet tuner ST-255NET are strictly following the basic philosophy of the complete series 250.

The RS-250 is build around the SA-250 amplifier, including the ST-250 tuner, therefore providing the very same sound and build quality in a space saving package for even more affordable price. The new ST-255NET tuner, available in mid 2009, will be truly welcomed addition to the line, allowing to listen to dozens of thousands of radio stations spread over the world wide web, but also featuring a FM tuner with RDS, Wi-Fi connectivity, FLAC lossless codec for best sound and even more so, an USB input for your mobile musical sources.



# SYSTEM 250

Second opinions.



SA-250



"The System Fidelity duo is perfectly harmonized, and SA-250 is an agile and fine balanced integrated amplifier for very affordable price!"  
Audio Magazine, Germany about the SA-250



"This amplifier shines the same way as it's two partners, with an unusually high class finish quality for this price level, and a complete feature set, featuring even a MM-phono stage. Soundwise the SA-250 is on a fully warm side of the spectrum, pushing a lot of bass through. That makes fun and entertainment in listening, even if here and there some musical detail might get lost and compacting the soundstage. But all in all, the SA-250 is a true top-offer!" Stereo Magazine, Germany about the ST-250



CD-250



"A very musical CD-player with sparkling sound and a good timing. Very affordable price!"  
Audio Magazine, Germany about the CD-250



"The CD-250 is the undoubt highlight of this trio. Balanced, fluid and with a sonor ground tones, the CD-250 is reproducing the sound in a natural and clear manner, and is therefore an ideal partner to the amplifier of the same brand or any other system. The features are all there, nothing is missed. The finish quality and materials used are far above the average in this price level." Stereo Magazine, Germany about the CD-250



ST-250



"In this price range the ST-250 cannot be the master of its art, but it is still far beyond any excuse level. With strong signals from the antenna the ST-250 sounds nicely noiseless, fluid and homogenous, with audible smoothed high tones, which is basically a good thing, especially with the stations playing compressed pop music. The name of the station is shown though the RDS as usual, but surfing through the frequencies is very pleasant thanks to the rasterized tuning knob." Stereo Magazine, Germany about the ST-250

## A ray of light for the high fidelity

System Fidelity proves again that the high fidelity it is not only a matter of money. In the following pages we have tested two stereo configurations that could compete against many of the big ones.

Pay attention to the recommended selling prices and to the technical specifications. If there is something that System Fidelity is characterized for, it is precisely its capacity to offer high performance products for unbeatable prices. What's more, they do it raising up the features that make "cool" other much more expensive equipment that we can find in the most elitist publications. Thus, we all must know that if we want a good system, we can have it even without spending too much.

Conclusion: A low budget and very little money for system that performs really well. It gets some serious premises and I must underline the amplifier and especially the wonderful SF-3030. But the rest of components also cannot be considered a playtoy, quite the contrary. Maybe the worst thing of this system is its low retail price, that may cause an unfair treatment by the consumers.

Cine en Casa Magazine, Spain about the System 250 with SF-3030 speakers, Jan.08

## RS-250



## ST-255NET



All units of the series 250 are available in silver and black brushed aluminum finish.

Notice: the internet tuner ST-255NET will be available in mid 2009.



And clearly, to you, as to many people, life is a music, a dance. And  
for that, you need a partner.  
*(quote from Northern Exposure)*



Perfect partnerships.



It occurred to me by intuition, and music was the driving force behind that intuition. My discovery was the result of musical perception.

*(Albert Einstein - when asked about his theory of relativity)*



# SERIES 5000

SF-5090

Beautifully crafted high gloss finish, carved MDF cabinet with internal braces for extremely robust and sturdy enclosure, separate chambers for the woofers, and loudspeaker units of highest quality are not necessarily a domain of only most expensive loudspeakers! Take a look and treat yourself with the feel of extreme quality of the series 5000, and you'll know what we are talking about.

But it is not the finish, design or great units that make a speaker truly special. It is the performance, the sound quality that makes the loudspeakers of the series 5000 stand out above the crowd.

In the last few years, there were so many truly great and affirmative comments on the series 5000 models, but now there is a new kid on the block!

5090 is our flagship model that upgrades the highly praised 5050 speakers to an astonishing level. Completely new drive units, developed from scratch, among other details are featuring carbon fiber cones for the mid-bass and bass

units, and also a completely new crossover in its pretty unusual, but truly effective design providing an impeccable sound that will simply make you to pull the old records from the shelf and listen to them over and over again. Just pay attention to the punch, tightness and speed of the sound - how often can you hear that, regardless of the price level?

You can't find anything like it, not only for this price. It's a promise.





Nothing is as important as passion. No  
matter what you want to do with your life, be  
passionate.”  
*(Jon Bon Jovi)*



# SERIES 5000

The surround add-on:

SF-CC50

SF-5005



SF-5010

From their very first appearance, the speakers of the series 5000 have created a lot of attention among music lovers, audiophiles or hifi show visitors.

The attention to detail in the manufacturing process and especially the fast and time-correct sound in line with our own sound philosophy, were praised over and over again. But don't take our word for it! Take a look at the "second opinion" - some quotes from the competent experts in acclaimed magazines who reviewed our products. Then treat yourself to a listening session....

(series 5000 in 5.1 setup) HOME CINEMA CHOICE (UK, 10/2008)

Overall then, the Series 5000 system has both welly in the low-end and a precise, if rather bright top-end. And with a broad midrange sweeping from the front three speakers, the system as a whole paints a full and vibrant image. The fact that the front pair required a fair amount of space means the won't suite every room but their sound, in the right system, certainly will have a wide appeal. The Danish invasion continues.

(SF-5050) HI-FI World (UK, 06/2008)

On audition the SF-5050s turn in a very well balanced performance across the board. Detail retrieval from the tweeter was excellent and the top end is crisp and lively. Across the mid the SF-5050s offered fine levels of presence and atmosphere, setting up a decently capacious soundstage that stretches above and around them well. The loudspeakers were able to immerse me in the music and they set up a believably three-dimensional performance

(SF-5050 & SF-5010) Hi-Fi&Musik Magazine (SWE, 03/2008)

These are two very well-built and nice loudspeakers you should not miss. The small SF-5010 win ones heart by delivering amusing hifi where the focus is more on the design and build quality than pure audiophile sound.

But it's the SF-5050 which sounds with real weight and authority and with overall superior sound, harmonious and airy.

But after all, both loudspeakers are very praiseworthy and warmly recommended even if the SF-5050 receive an extra plus in the margin..

(SF-5050) HIGH Fidelity Magazine (SWE, 07/2007)

Where have they saved the money? That is a question you have to ask yourself when something looking like 20-30.000 kr. Is sold for 8.000 kr. It is not a secret that the Chinese labour cost is the biggest reason for the low price. Beside that, it is hard to find other than some small issues to indicate that we are not flying high level price.

Let's first make it clear: you get incredibly much hardware and finish for your 8.000 kr. if you invest in a pair of System Fidelity SF-5050!

Its sound abilities are also high value. The treble is wide stretched and airy the midrange is neutral, but unforgivable - it reproduces what it gets - not more, not less. The bass is the point which may divide people a little. It is slim but precise and very dynamic. It pays off to test with your own equipment where they should finally be placed. With other words: the bass is more for audio purists than for bass addicts who prefer quantity over quality. In one word - a beautiful and well sounding speaker for relatively small money.

(SF-5050) HI-FI CHOICE magazine (CRO, 07/2007):

*The top model of the new speaker brand has a lot to show. For a fair price.*

"...SF-5050 sounds truly warm and relaxing, but also very airy and open, never even approaching the zone of sharpness or clinical analytics. That is probably thanks to the tweeter performance, which reproduces the tones on the very edge of the tonal spectrum easily and without any problems, a reproduction caused problems to almost all other loudspeakers we have listened to in this price range! The vocals on SF-5050 were sounding very sensual, articulated and only with very low amount of sibilants.

...The speakers kept the very similar tonality also in the mid and low range, and both were firmly and invisibly connected to the rest of the frequency range. The warmth in sound was expressed here even more than in the high spectrum, especially in the bass area. The voices sounded rich, with just as much details as it is necessary. The lowest part of the frequency spectrum sounds really very deep, although they cannot reach the very bottom. The bass was full bodied and very firm and tight.

...Correctly positioned, the 5050's will easily virtually disappear from the room, and will leave beautiful and accurately painted sound stage with exactly transferred instrumental positions in front of the listener."

Verdict: Best Buy

(SF-5050 & SF-5010) MULTIMEDIA magazine (SVK, 11/2006):

"Soundwise both models vindicated their qualities without any hesitation. Stream of pure, undistorted music hit me right after I connected them on for the first time. The drive of these boxes is of an exceptional high level and all ranges of music are presented in a perfect balance. The high range is unstrained and very smooth. Midrange, critically presented in vocals, is at most understandable and the low range can play with the percussion really well. The performance tends to be very spacious, which makes the listening to an orchestra a completely different experience.

Compared to other reference speakers, they might lack a bit of spark though, but despite this little con, they mix a most delicious cocktail of sound, sweetened by the exceptional price level. Simply put, beautiful piece of Hi-Fi for peanuts!"

**HOME CINEMA CHOICE**  
HIGH PERFORMANCE SOUND & VISION

**HCC VERDICT**  
System Fidelity 5050, 5005, CC50, 300SW  
£1,500 Approx.  
Price check: [www.techradar.com/439646](http://www.techradar.com/439646)  
Highs: Rigid and beautifully-finished cabinets; prodigious bass  
Lows: Rear channels are mismatched with the fronts; need a powerful amp to make these towers sing  
Performance: 1 2 3 4 5  
Design: 1 2 3 4 5  
Features: 1 2 3 4 5  
Overall: 1 2 3 4 5

**HI-FI WORLD**  
THE BEST SOUND SYSTEMS IN THE WORLD

**VERDICT**

Well designed, sturdily built and affordable floorstanders that turn in a fine performance.

**Hifi & Musik**

- + -tweeter
- + -overall impression
- + -glorious design and finish
- -price

- the highest resolution

Very interesting, praiseworthy and well-built speakers you shouldn't miss in this perspective price level

**EUROPEAN NEWCOMER**  
- WITH FEEL AND QUALITY

**HIGH fidelity**

**VERDICT**

SOUND >> 89%

PERFORMANCE >> 90%

FINISH QUALITY >> 91%

VALUE >> 90%

**PLUS**  
The concept, beautiful finish, units. Balanced and even sound over the whole tonal spectrum. Warm sounding speaker without expressive colorations.

**MINUS**  
Lack of fluidity in the very highest range and slight lack of macrodynamics. The cable terminals.

SF-5050 are undoubtedly one of the finest and best sounding loudspeakers in it's class. A true choice for those who cannot afford (much) more expensive loudspeakers, but who has the knowledge to judge what is a great product.

**HI-FI CHOICE & HOME CINEMA >> 90%**

**BEST BUY**  
**HI-FI CHOICE & HOME CINEMA**



Roll over, Beethoven,  
And tell Tchaikovsky the news.  
*(Words from Chuck Berry song, 'Roll Over, Beethoven')*

# SERIES 4000



SF-4030



SF-4050

For many years, there was this idea that it doesn't really matter how the speakers look, if they just sound right. This way of thinking is long gone - we firmly believe that a hi-fi system should look as good as it sounds. And this is so much more important for the speakers as a vital part of the system, but also an important part of our living environment. If you take a look at the series 4000, beside the excellent, modern sound that exceeds the price tag, there are these clean lines in an elegant and trendy design, with desirable combination of perfectly proportioned wengue cabinet, combined with slim black high gloss front panel, all in the spirit of modern furniture design. But, of course, it is about the job this speakers have to do - to reproduce the sound of music, and that's the area where the speakers of series 4000 are at home as a fish in water - simply sounding superb and at the same time blending perfectly into any living environment.





I'm not kidding myself. My voice alone is just an ordinary voice. What people come to see is how I use it. It's not about what you use, but how you use it. If I stand still while I'm singing my rock'n roll, I'm dead, man. I might as well go back to driving a truck.

*(Elvis Presley)*





# SERIES 3000



SF-3050

System Fidelity series 3000 loudspeakers may be the entry level of our speakers line-up, but make no mistake - the sound level of all the models in the series reaches far beyond what price level might suggest!

Clean lines of the classical styled cabinets in combination with superb build quality have this ability to blend with today's trendy furniture.

The 3000 series incorporates three models of speakers, but also all add-ons you would need for a great sounding and extremely affordable 5.1 or 7.1 speaker setups which can raise the bar of what a good and affordable speaker sets can do with our favorite movies, and what level of enjoyment we can get.



Surround add-on:

SF-3010

SF-CC30

SF-250SW

(SF-3030) Cine en Casa Magazine, Spain, Jan.08)

A low budget, very little money for system that performs really well. It gets some serious premises without renouncing a very laudable work. I must to underline the amplifier but especially the wonderful SF-3030. Maybe the worse thing of this system is its low retail price that may cause an unfair treatment by the consumers.

SF-3030

SF-3010

SF-CC30

SF-250SW



# Technical specifications:

<i>Stereo amplifiers / receivers</i>	SA-370	SA-300SE	SA-270	SA-250	RS-250
Sinus power output 4 ohms	2x85W @ THD 1%	2x75W @THD 1%	2x70W @ THD 1%	2x60W @ THD 1%	2x60W @ THD 1%
Sinus power output 8 ohms	2x50W @ THD 1%	2x40W @ THD 1%	2x50W @ THD 1%	2x40W @ THD 1%	2x40W @ THD 1%
Frequency response	2Hz-200kHz (-3dB)	2Hz-200kHz (-3dB)	10-75.000Hz (-3dB)	10-63.000Hz (-3dB)	10-63.000Hz (-3dB)
THD	0,015% @20Hz-20kHz	0,015% @20Hz-20kHz	0,05% @ 1W	0,05% @ 1W	0,05% @ 1W
Signal-To-Noise Ratio	>95dB @1W	>95dB @1W	>90dB	>90dB	>90dB
Available finish:	black	black / silver	black / silver	black / silver	black / silver
Dimensions (WxDxH) mm	440x98x374	435x109x350	430x80x287	430x80x287	430x107x287
Weight (kg)	11,5	10,8	5,3	5,3	7,8
<i>CD-players</i>	CD-370	CD-300SE	CD-270	CD-250	
Channell Separation	>90dB	>90dB	>60dB	>60dB	
Signal-to-Noise Ratio	>110dB	>105dB	>99dB	>99dB	
THD	0,015%	0,015%	0,05%	0,05%	
Finish available	black	black / silver	black / silver	black / silver	
Dimensions (WxHxD) mm	440x98x374	435x82x288	430x80x287	430x80x287	
<i>Stereo tuners</i>	ST-370	ST-270	ST-250	ST-255NET	
Tuner sensitivity	-96dBm type	-96dBm type	-96dBm type	-85dBm type	
Preset stations	40	40	40	30	
Audio output	2,5Vpp	2,5Vpp	2,5Vpp	2,5Vpp	
Finish available	black	black / silver	black / silver	black / silver	
Dimensions (WxHxD) mm	440x98x374	430x80x287	430x80x287	430x80x287	
<i>Loudspeakers Series 5000</i>	SF-5090	SF-5050	SF-5010	SF-5005	SF-CC50
Speaker configuration	2 2/3-way	2 1/2-way	2-way	2-way	2-way
Cabinet type	dual bass reflex	dual bass reflex	bass reflex	bass reflex	dual bass reflex
Power handling (long/short term)	180/280W	150/200W	100/150W	100/150W	150/200W
Frequency response	32-23.000Hz	35-30.000Hz	45-30.000Hz	55-30.000Hz	38-30.000Hz
Sensitivity (dB/2,8V/m)	91dB	90dB	90dB	88dB	90dB
Impedance	6 ohms	4 ohms	4 ohms	4 ohms	4 ohms
Crossover frequency	450/700/2200Hz	1.000/2.500Hz	2.500Hz	2.500Hz	2.500Hz
Finish available	HG black / HG white	HG black / cherry ven.	HG black / cherry ven.	HG white / HG cherry	HG black / HG cherry
Dimensions (HxWxD) mm	1117x280x262	960x210x286	357x210x286	245x138x147	148x650x176
Weight (kg)	22,5	17,2	7,4	3,2	9,5
<i>Loudspeakers Series 4000</i>	SF-4050	SF-4030		SF-250SW	SF-300SW
Speaker configuration	3-way	2-way		active subwoofer	active subwoofer
Cabinet type	bass reflex	bass reflex		bass reflex	bass reflex
Power handling (long/short term)	150/200W	90/140W		100/150W	150/210W
Frequency response	38-20.000Hz (+-3dB)	45-20.000Hz (+-3dB)		20-150Hz	20-150Hz
Sensitivity (dB/2,8V/m)	90dB	89dB		-	-
Impedance	6 ohms	6 ohms		-	-
Crossover frequency	240/2.400Hz	2.100Hz		adjustable	adjustable
Finish available	wenge with HG black	wenge with HG black		wenge / pear	black
Dimensions (HxWxD) mm	1154x185x338	320x185x325		340x230x430	388x350x382
Weight (kg)	19,7	5,6		8,3kg	17,3
<i>Loudspeakers Series 3000</i>	SF-3050	SF-3030	SF-3010	SF-CC30	
Speaker configuration	2-way	2-way	2-way	2-way	
Cabinet type	bass reflex	bass reflex	bass reflex	closed cabinet	
Power handling (long/short term)	120/180W	100/140W	80/120W	100/150W	
Frequency response	38-20.000 Hz	45-20.000 Hz	70-20.000Hz	50-20.000Hz	
Sensitivity (dB/2,8V/m)	88dB	88dB	88dB	88dB	
Impedance	6 ohms	6 ohms	6 ohms	6 ohms	
Crossover frequency	2.500Hz	3.000Hz	3.000Hz	2.500Hz	
Finish available	wenge / pear	wenge / pear	wenge / pear	wenge / pear	
Dimensions (HxWxD) mm	910x175x250	340x185x250	240x140x175	140x380x175	
Weight (kg)	8	4,2	2,7	4,8	

Note: the stand-by power consumption of all units manufactured after 2008 is 1,6-1,8W.

System Fidelity reserves the right to change specifications or features without notice due to design improvements.

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...well buddy, let me tell you about the meaning of life.  
It ain't love. It ain't beauty. It ain't the whole truth and nothing but  
the truth! Well, if you really want to know the meaning of life...

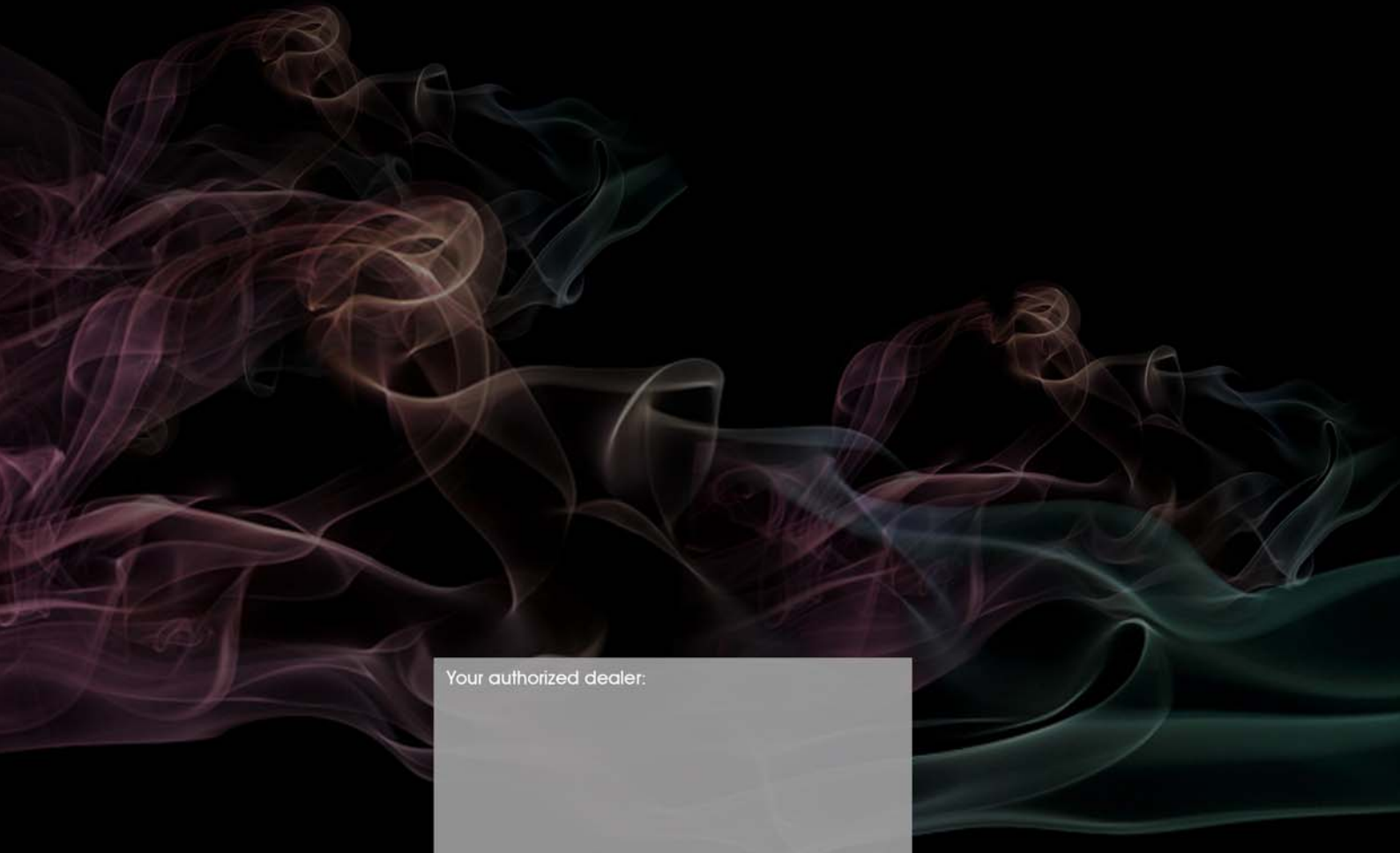
Just take those old records off the shelf  
I'll sit and listen to them by myself  
Today's music ain't got the same soul  
Like that old time rock and roll

Still like that old time rock and roll  
That kind of music just soothes my soul  
I reminisce about the days of old  
With that old time rock and roll  
*(quote from Northern Exposure with lyrics by Bob Seger)*






*Value for money.  
We didn't invent it. We perfected it.*

A large, abstract graphic of swirling smoke or mist in shades of purple, blue, and green, filling the lower half of the page.

Your authorized dealer:

A large, solid gray rectangular box intended for the name of the authorized dealer.

[www.systemfidelity.com](http://www.systemfidelity.com)

To locate the distributor in your country or a dealer near you, please check our web site.